

# Leading with onr Heart

40<sup>th</sup> Anniversary Report 1974–2014

Urban Edge's work in Boston's neighborhoods

### From the Chair of the Board and the President and CEO

Boston in the early 1970s was a scene of epic battles, over school desegregation, the extension of Interstate 95 through the heart of the City, and wholesale disinvestment in the neighborhoods. Children were crouching on the floors of their school buses while stones flew. Land from Lower Roxbury to Forest Hills had been stripped bare of homes, businesses and community life. Redlining, speculation, arson and blockbusting had undermined housing values and the tax base and had driven out long-term residents.

Urban Edge took on the tasks of re-creating communities that celebrate racial, ethnic and income diversity and of rebuilding safe, stable and prosperous neighborhoods. This vision is based on equal access to decent affordable housing, goods and services, living wage jobs, high quality public education and political power.

Forty years on, we salute the courage, unity, creativity and successes of the community leaders who dared to take on the challenges of 1974. We are humbled by all the work done by the thousands of people who followed the examples of those leaders and over the last 40 years built the community we celebrate today. They had heart, and we take heart from them for the challenges of the future.

With the words and pictures that follow we try to say thanks, to give a sense of Urban Edge yesterday, today and tomorrow, and to represent the true meaning of community, the ideal that unites us and fulfills our single, separate lives.

The story told in these pages begins with residents taking action to improve everyone's living conditions. They clean up vacant lots and parks. They plant gardens. They engage children, teens and families in education, recreation and culture. They reclaim and renovate abandoned houses and invest their hard-earned money in homes for their families. They form organizations and create strategies to revive the business districts. They organize tenant associations to preserve, renovate and protect affordable rental housing. They convince banks and foundations to reinvest in inner-city neighborhoods. They join boards and committees to insure that decisions and actions reflect the people's choice.

Then want happens? Senators, Governors, Mayors, State Senators, Representatives and City Councilors take notice, and join the action. Progressive business leaders see a new direction and come on board. New resources are found where before the well was dry.

With the strength and sure-footedness gained from each victory, the community broadens its focus from housing to the hopes of its children and youth, then to education, health, and recreation, and then to art, culture and civic life. The neighborhood abandoned until 40 years ago is the community we flock to today, with an abundance of hope and with the certainty that its future is ours to shape and safeguard.

We offer a deep bow of respect and thanks to everyone in these pages—and the thousands too numerous to name—for joining together to create this beloved community, past, present and future.

**Tom Davis** Chair of the Board



Chrystal Kornegay President and CEO



# They took the lead to re-create a community

#### **BOARD CHAIRS**, 1974-2014

(alphabetical order) David Bernstein Phillip Clay Jack Cradock Lillia Cooper John Cupples Tom Davis Beverly Estes-Smargiassi Betty Greene Eddie Jenkins **Rita Gonzales Levine** Margaret Hughes **Toney** Jones Anne McKinnon Jack Plunkett Geeta Pradhan Maria Quiroga **Diane Stafford** Antonio Torres

#### **EXECUTIVE LEADERSHIP**

Ronald Hafer Executive Director, 1974-1988 Mossik Hacobian Executive Director, 1988-2008; President, 2008-2010 Chrystal Kornegay President & CEO, 2011-

#### EARLY STAFF, 1974-1981

Kathleen Drew Mossik Hacobian Helene Leary Ricardo Medina Luis Mirambeaux Thomas O'Malley Sara Palencia Williamson Noel Workman

URBAN

OMMUNITY BUILDING AHEAD

EDGE

1

Early Staff Meeting–Sign in rear says: BECOME AN OWNER JOIN US IN CLAIMING AND RENOVATING THIS HOME

Dixwell Street scene

Living <mark>under</mark> the El

Ron, Chrystal and Mossik, 2013

# They took action and people noticed ..

Community Workday—Residents taking charge of the abandoned Dimock-Bragdon Apts, ca. 1977 (L-R) Dan Satinsky, Howard Brand, Frank Smizak (rear), Jack Plunkett, Carol Leary, unidentified (2), Leon Mobley, Tom O'Malley, Mary Wheeler, Ron Hafer, Carl Stewart, unidentified (rear), Barbara Burnham



They hammered in the morning

A new day, a new homeowner



Gov. Dukakis and Lt. Gov. Kerry pay a visit



Tom O'Malley and Luis Mirambeaux lead tour of Egleston Square



Mayor Ray Flynn plants hope

# It became safe to dream.



Center



The street beat-"Hands Around Egleston Square"

-

1 MARK WE WANT

A 10 10 10 10 10 10

100

Delphine Walker-fearless defender of the neighborhood and its children, founder of "Hands Around Egleston Square"



and leader of the New Guard of elected officials, taking it from the street

Egleston Center ribbon-cutting

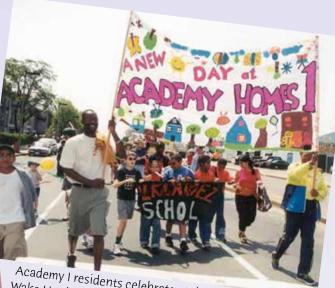
The El comes down

MEN FOR BUSI

New days were downing



Officer Billy Baxter and friend at Academy I for National Night Out



Academy I residents celebrate at the Wake Up the Earth Festival



Building Knowledge, Arts & Culture

The leaders meet--Betty Green and Mayor Menino at the Academy Homes I ribbon-cutting

AL DESTRUCTION

Egleston Center at night

The Roussin Center, complete

Westminster Court



Westminster Court, co-owned by its Tenants' Association

NEDGE

4

Urban Edge Timeline, 1974-2002



The Ecumencial Social Action Committee forms a corporation, Urban Edge, to expand its homeownership counseling and rehabilitation work. Ronald Hafer is appointed Executive Director. A realty brokerage service is added, and abandoned 1- to 6-family properties are renovated and marketed to first-time homebuyers, attracting new home mortgages to Jamaica Plain and surrounding neighborhoods.

Boston's housing boom hits Jamaica Plain. Housing prices skyrocket. Urban Edge's focus shifts to the long-term preservation of multi-unit affordable rental housing. 200 units in Jamaica Plain, Roxbury and Dorchester are purchased. Urban Edge establishes a property management affiliate to manage its rental housing. A gut rehab of a 54-unit development in Roxbury signals a new era of larger and more diverse projects.

Urban Edge renovates 82 units through the Boston Housing Partnership (BHP) and purchases Cleaves Court and the Montebello Co-op. The Manufactured Housing Program results in 16 condos, the area's first affordable housing construction in decades. BHP selects Urban Edge to renovate 65 units of HUD-foreclosed "Granite Properties". Mossik Hacobian is appointed Executive Director. An Ownership Services Department is created to improve service delivery and to help interested residents assume greater control of their housing.

Urban Edge develops Stony Brook Gardens, a new 50-unit family coop. With City linkage funds 211 rental units are renovated. Urban Edge works with other local groups to found the Egleston Community High School, acquires 3134 Washington Street and opens the Egleston Square YMCA Youth Center there. With Father Jack Roussin, community activist Delphine Walker and State Rep. John McDonough and Urban Edge lead a "Take Back the Streets" campaign and the first "Hands Around Egleston Square" event, to celebrate neighborhood peace and raise funds for local youth agencies. Urban Edge starts an After-School Program, a Summer Day Camp and a Teen Program, which leads to the creation of a Community Services Department.

### Urban Edge Timeline, 1974-2002

1994-1998

1998-2002

Urban Edge develops Egleston Center, housing the neighborhood's first bank and three other businesses. Urban Edge assumes management of Walnut Park Apartments, a BHA elderly housing development. A development strategy for the Egleston/Jackson corridor is initiated, setting the stage for major housing and commercial development projects over the next decades. Urban Edge opens food pantries to provide food assistance to people in its core service area. Westminster Court, led by Diane Stafford and Karen Royston, is acquired and renovated by its Tenants' Association and Urban Edge. Urban Edge and 6 other CDCs establish the Business Loan & Equity Fund to assist local and minority-owned businesses. Academy Homes I is purchased by Urban Edge and the development's Tenants' Council, led by Betty Greene.

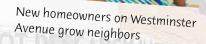
The rehab of Academy I is completed, the 88-unit Wardman Apartments and 37 units at Harvard Hill are acquired and rehabbed, and 13 new homes for first-time homebuyers in Roxbury and Roslindale are constructed. Homebuyer classes graduate 750, and 140 become homeowners. Urban Edge and South Shore NHS establish a Section 8 to Homeownership program, and its first Boston client moves into an Urban Edge home. A \$2.1 million capital campaign funds renovation and expansion of the Father Jack Roussin Community Center, which houses the Egleston Square Y, the Egleston High School and Our Place Theatre Project. Urban Edge partners with Pine Street Inn to acquire two blighted properties and develop Egleston Crossing, with 64 affordable rental apartments, including 15 units designated for formerly homeless households, and 8,300 square feet of retail space.

# A neighborhood is transformed.



A "problem property" body shop is razed for new housing and retail

The old Beethoven Theatre becomes Egleston Crossing





Power station for the old elevated is transformed into power for BNN-TV

Befose

Life goes on





Sharing our bounty–giving and receiving on Turkey Day

Keeping it pretty—Urban Edge and Winn staff and

volunteers spruce up the Peace Park

Working close to home-renovating Wardman Apartment



Taking the air-an Urban Edge "NeighborWalk" in Franklin Park



Keeping our promises-12 families displaced by fire are back home at Wardman Apartments

Urban Edge Timeline, 2003-2013



Construction is completed on Egleston Crossing, a "green" development project with renewable energy features, and on Amory Residences, another 64-unit development. Partners for Jackson, led by Urban Edge, Jamaica Plain NDC and the Hyde Square Task Force, is selected to develop hundreds of new housing units, neighborhood-scale retail space and major community facilities on 6.5 acres of public land in Jackson Square. Over 300 residents attend focus groups to finalize plans for Jackson Square. The Jackson Square master plan receives a LEED-ND Silver certification from the U.S. Green Building Council, the first in the northeast U.S.

The former MBTA power station in Egleston square is renovated as the new home for BNN-TV and wins historic preservation awards and LEED Silver certification. Construction is also completed on the 13 Hyde-Blakemore homeownership units in Roslindale with the first homeowners moving in by late 2008.

Urban Edge establishes a Community Programs Department to expand its First-Time Homebuyer Education program, pre- and post-purchase counseling, Financial Fitness, credit counseling, and home rehab and deleading lending. Its foreclosure prevention program reaches the milestone of 100 homeowners averting foreclosure.

Renovations of the 82-unit UELP Apartments and the 103-unit JP Apartments are completed. Construction is completed on a new 12-unit building at Wardman Apartments, to replace a building destroyed by fire.

Urban Edge opens a Youth Leadership Academy, providing young people from area multifamily housing summer and after-school career exploration and mentoring at community agencies and downtown firms, plus leadership development and community service.

Lena Park CDC and Urban Edge enter into a management services contract for administrative and management oversight of Lena Park's resident services and development initiatives, including rehabilitation of LBB Housing and 150 American Legion Highway. Under a development partnership with Allston-Brighton CDC Urban Edge renovates and refinances Brighton-Allston Apartments.

A three-year executive leadership transition concludes with CEO Chrystal Kornegay assuming the combined position of President and CEO from outgoing President Mossik Hacobian on January 1, 2011.

With support from the Ford Foundation Urban Edge pilots an Income Enhancement Program to screen tenant households for public benefits eligibility, then expands the pilot into an Economic Resiliency Initiative that helps families build assets with financial coaching. The program is scaled up to include additional multi-family developments and owners.

### **2009-2014**



Building the Future, 2014 and Beyond

Urban Edge opens a Volunteer Income Tax Assistance Center, providing free tax preparation and filing to area residents. Foreclosure prevention counseling capacity grows with the addition of part-time counselors, and services are extended to every Boston neighborhood and 60 other cities and towns in the region.

Urban Edge launches a Student Loan Borrower Repayment Counseling Program, in collaboration with the University of Missouri/St. Louis. With JumpStart and Associated Early Care and Education, Urban Edge creates a pilot Pre-K Preparation program for children and parents.

Urban Edge is accepted into NeighborWorks' Sustainable Homeownership Project, and the Mass. Department of Housing and Community Development selects Urban Edge for an award of Community Investment Tax Credits.

The first major Jackson Square project, 225 Centre Street, is constructed by Mitchell Properties and The Community Builders. Urban Edge breaks ground on Jackson Commons, 37 new units of rental housing and the rehab of the Webb Building for offices, program and retail space.

The Commonwealth commits \$5.69 million in state bond funding for the construction of the Jackson Square Recreation Center by Urban Edge, which then begins a \$6.5 million capital campaign for the project.



Jackson Commons-Prellwitz/Chilinski Associates, Inc.



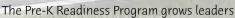
It's skating season, and the ice is nice! (BH+A)



Mel King addressing planners at the MAPC conference at Urban Edge

Jackson Square Recreation Center-Bargmann Hendrie + Archetype, Inc. (BH+A)







It's turf season, and the suburbs have nothing on us! (BH+A)

Staff, 2014

#### **EXECUTIVE**

Chrystal Kornegay, President & CEO Salvatore Bosco, CPA, Chief Financial Officer Cheryl Sandler Thompson, Executive Assistant

#### **COMMUNITY ENGAGEMENT**

Katie Provencher, Director Robert Torres, Associate Director Alia Abubakar, Community Engagement Manager Fleuris Del Rosario, Community Engagement Officer Sahar Lawrence, Community Engagement Officer Sully Martinez, Community Engagement Officer Arealus Pough, Community Engagement Manager

#### **COMMUNITY PROGRAMS**

Bob Credle, Director Elizabeth Bain, Foreclosure Prevention Counselor Junie Celestin, Foreclosure Prevention Counselor Alexandria Connelly, Student Loan Coordinator Gercide Luc, Foreclosure Prevention Manager Eva Osorio, Homeowner Services Manager Luis Rivera, Intern

#### **REAL ESTATE DEVELOPMENT**

Jeremy Wilkening, Director Caroline Edwards, Project Manager Peter Erhartic, Project Manager Shaina Korman-Houston, Project Manager

#### **FINANCE**

Lisa Laramee, Director Digna Del Rosario, Accounting Manager

#### **OPERATIONS**

Maria Caceres, Office Manager Julian Sanchez, Office Assistant

#### **RESOURCE DEVELOPMENT**

Michael Rousseau, Grant Writer Saty Singh, Resource Development Associate Leroy Stoddard, Resource Development Manager

#### **ASSET MANAGEMENT**

Keven Spillane, Asset Manager Alice Wong, Asset Manager



Not pictured: Junie, Shaina, Julian, Cheryl and Robert

Board of Directors



Tom Davis Chair



Karen Royston Vice-Chair



Anne McKinnon Vice-Chair



Alison Haight Assistant Treasurer



Darryl Pelton Treasurer



Darlene Atkins



Natacha Dunker



Johanna Smith Clerk



Viki Bok



Bruce Ehrlich



Eddie Jenkins Assistant Clerk



Genie Curry



Jeff Fairbanks

Photos courtesy of Rodrigo Blanco Photography

Board of Directors



Benjamin Forman



Beryl Harris



Willie Jones



Donovan Montrose



Elizabeth Relerford



Teresa Rodriguez



Andrew Sobers



Susan Curry



Diane Stafford



Noemi Mercado



Nathan Zielonka



Brika Eklund

Thank You to Donors and Supporters, 2013-2014 (and 1974-2012)

#### **INDIVIDUAL DONORS 2013**

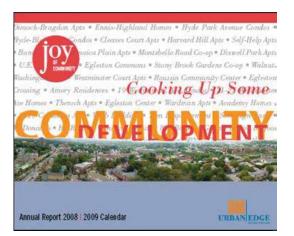
Anonymous Darlene Atkins Patricia Belden Victoria Bok Robert & Ann Buxbaum Daniela Carusi John Clark Abu Coomber Robert Credle Genie Curry Susan Curry Tom Davis Natacha Dunker Bruce Ehrlich Brika Eklund Jeff Fairbanks William Fielder Benjamin Forman Katherine Gerlich Dan Gibbons Dr. Robert Goisman & Jeanne Traxler James Gray Johanna Gurland Alison Haight Beryl Harris **Richard Heath** Eddie Jenkins Willie & Pamela Jones Genaro Leon Anne McKinnon Gina Martinez Noemi Mercado Kevin Micka Janet Miner Donovan Montrose Darryl Pelton Elizabeth Relerford J. David Reno Teresa Rodriguez Karen Royston Johanna Smith Naomi Sobel Andrew Sobers **Diane Stafford** Cheryl Sandler Thompson Zoe Weinrobe Kay Zeren Nathan Zielonka

### CORPORATIONS, FOUNDATIONS & PUBLIC SECTOR

Abt Associates Blue Cross Blue Shield Foundation Blue Hills Bank Charitable Fdn Boston Private Bank & Trust Co Citi Foundation City of Boston Department of Neighborhood Development City of Boston Economic Development & Industrial Corporation Eastern Bank Charitable Foundation **Enterprise Community Partners** Ford Foundation Hudson River Housing, Inc. Hyams Foundation Mass. Department of Housing & Community Development Mass. Charitable Fire Society Mass. Division of Banks Massachusetts Housing Partnership NeighborWorks® America Prime Lending United Way of Massachusetts Bay and Merrimack Valley University of Missouri/St. Louis U.S. Dept. of Housing & Urban Development Vincent Mulford Foundation Wells Fargo Home Mortgage Wells Fargo Housing Foundation WinnResidential

#### SPONSORS OF 2013 ANNIVERSARY CELEBRATION & ANNUAL MEETING

Alexander Aronson Finning Beverly Arsem & Tom O'Malley Bargmann Hendrie & Archetype Berman Adjusters Boston Community Capital Boston Private Bank & Trust Co Bunker Hill Community College Citi The Community Builders Insource Services, Inc Kevin P Martin Associates, PC Klein Hornig LLP Anne McKinnon Maloney Properties Mass. Housing Investment Corp MassHousing Peter Munkenbeck NEI General Contracting NeighborWorks® America Nolan Sheehan Patten LLP Prellwitz Chilinski Associates Preservation of Affordable Housing Recap Advisors West Insurance Agency Winn Companies





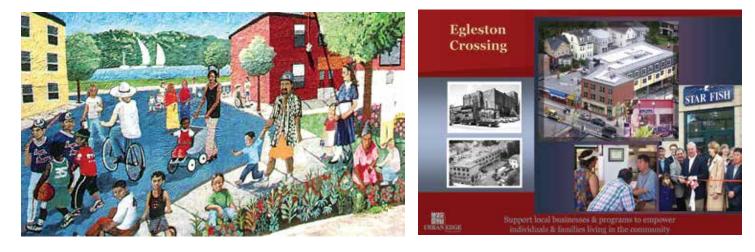
#### URBAN EDGE HOUSING CORPORATION Summary of the 2013 and 2012 Financial Statements

#### STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEARS ENDED DECEMBER 31, 2013 and 2012

	UNAUDITED 2013 HOUSING CORP	AUDITED 2012 HOUSING CORP
Total operating revenues (including		
net assets released from purpose restrictions)	4,694,129	3,559,141
Total operating expenses before depreciation	3,350,659	3,176,977
	1,343,470	382,164
Less: Depreciation	109,512	157,961
Change in net assets from operations	1,233,958	224,203
Total other income (expenses, reserves)	(2,406)	639,369
Changes in unrestricted net assets	1,231,552	863,572
Changes in temporarily and permanently restricted net assets	499,319	(111,065)
Change in net assets	1,730,871	752,507
Net asset transfers	159,099	25,383
Net assets at prior year-end	2,764,321	1,986,431
Ending net assets	4,654,291	2,764,321

#### STATEMENTS OF FINANCIAL POSITION AT DECEMBER 31, 2013 and 2012

	HOUSING CORP	HOUSING CORP
Total current assets	3,081,467	1,831,361
Total non-current assets	4,978,562	4,977,229
Total assets	8,060,030	6,808,590
Total current liabilities	1,379,457	1,275,927
Total long-term liabilities	2,026,354	3,150,432
Total liabilities	3,405,811	4,426,359
Net assets:		
Total unrestricted net assets	2,329,252	556,559
Total temporarily restricted net assets	993,132	593,813
Total permanently restricted net assets	1,331,835	1,231,859
Total net assets	4,654,219	2,382,231
Total liabilities and net assets	8,060,030	6,808,590



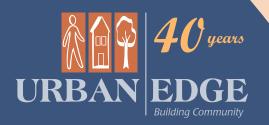
3/27/2014



THE MISSION OF URBAN EDGE is to develop and sustain stable, healthy and diverse communities in Jamaica Plain, Roxbury, and surrounding neighborhoods. Urban Edge achieves this mission through the production and preservation of affordable housing for ownership and rental, homeowner services and financial education, asset management, commercial and economic development, and community building and organizing initiatives.

Copy/Editor: Leroy Stoddard Graphic Design & Printing: Red Sun Press Photography: Ars Magna Studio; Rodrigo Blanco Photography; John Swan; Don West; Urban Edge archive

Urban Edge is one of 235 member organizations nationwide that make up NeighborWorks \* America. Together, these organizations are committed to excellence in community development and serve more than 4,500 urban, suburban and rural communities throughout the 50 U.S. states, District of Columbia and Puerto Rico.



#### Urban Edge 1542 Columbus Avenue Roxbury, MA-02119

Tel 617.989.9300 | Fax 617.427.8931 |

www.urbanedge.org





