

History

Urban Edge is a community based organization founded in 1974 to develop and sustain stable, healthy and diverse communities in Jamaica Plain, Roxbury and surrounding neighborhoods.

Urban Edge achieves this mission through the production and preservation of affordable housing for ownership and rental. homeowner services and financial education, asset management, commercial and economic development, and community building and organizing initiatives.

Core to our work is the value we place on activities that require meaningful resident engagement in strategic decisions and collaborations with community partners and stakeholders in creating a diverse urban neighborhood of choice.



Inputs

To achieve meaningful outcomes in the community, Urban Edge strives to be a thriving and sustainable organization

Human Resources: The people who lead and work for Urban Edge

- Urban Edge is led by a diverse Board of Directors, reflective of the community, with the skills, characteristics and leadership for effective governance
- Employs knowledgeable staff with expertise and leadership skills who work collaboratively within the organization and in the community

Funding: The financial resources required for sustainability

- Secures predictable, diverse and sustainable sources of revenue to support operations and programs
- Effectively manages finances so that revenues meet or exceed expenses on an annual basis and has a positive net worth

Systems: The tools needed to get the word out and run an effective organization

- Effectively communicate a consistent and commonly shared message that enlists staff and board members as ambassadors
- Utilizes state-of-the-art technology and systems that are reliable and secure and enables efficient and easy access to information for board, staff and the community

Programs

Short- and Medium-Term Outcomes

People



Counsel Organize Train

Place



Renovate **Preserve** Develop Manage **Protect** Sustain

Resources



Economic Resiliency

More residents:

- Have financial skills, knowledge and the ability to access resources
- Effectively manage budgets and credit
- Stabilize household finances
- Build and sustain assets
- Increase disposable income

Resident Leadership More residents:

- Effectively participate in decisions that impact their lives
- Work in partnership with other key community stakeholders
- Have meaningful opportunities to build leadership skills
- Form sustainable organizations

Housing and Facilities More projects:

- Adhere to affordability, green, urban design, financial and resident engagement standards
- Adhere to the highest standards of property management, environmental stewardship and asset management
- Have a stable tenant base and engaged residents
- Contribute to an environment conducive to high quality affordable housing, community development and service delivery

Community Resources

Residents have increased awareness and skills to access community resources in four key areas:

- Education
- Employment
- Healthy Living
 Public Safety

Long-Term Outcomes



Our ultimate goal is to foster a diverse urban neighborhood of choice populated by resilient families and sustained by a dynamic web of community relationships:

Residents are economically resilient leaders of change.

The built environment is affordable, exemplifies good urban design and contributes to an environmentally sustainable community.

Community residents have increased access to a diverse range of needed resources and services.