Log into the WordPress Dashboard by going to <u>https://www.urbanedge.org/dashboard</u> You will see a page similar to this:

	AN E
Username or Email	
Password	
Remember Me	Log In

Log in using your username and password. After login you will see the WordPress Dashboard

🚯 者 Urban Edge 📀	→ 4 + New 🕅 🛗 Events	Howdy, whatarmy 🔲					
🙆 Dashboard 🗸	Dashboard	n Options 🔻 Help 🔻					
Home Updates	Duplicate Post has been greatly redesigned in its options page. Please review the settings to make sure it works as you expect. Donate (10¢) Dismiss this notice.						
₽ Pages ★ Posts	There is an update available for Gravity Forms. <u>View Details</u>	Dismiss					
WP Engine	★ 7 Posts ▲ There are no drafts at the moment	*					
Annual Reports Arnual Reports Arnual Reports	WordPress 4.6.1 running Growth Spark Starter Theme theme.						
🖓 Media	Recently Published						
Programs	Sep 14th, 1:44 pm Sharon's Success Story: How One Renter Achieved Her Financial Goals Jun 13th. 8:27 pm Urban Edge Residents Show Love for their						
 Team Members Fress Releases 	Block Feb 2nd, 10:05 pm When Bad Things Happen: Addressing Trauma						
History Events	Aug 12th 2015, 11:47 am Hands Around Egleston						

To create a new post, which will appear in the blog, click on "Posts"



The dashboard will change to display a list of all existing posts. Click the "Add New" button to add a new post:



After clicking add new, the standared page editor will display. It should look similar to the following:

Duplicate Post has been greatly redesigned in its options page. Please <u>review the settings</u> to make sure it v <u>Donate (10¢)</u> <u>Dismiss this notice</u> .	vorks as you expect. 🤇
Enter title here	Publish Provine
Image: Add Sider Image: Add Sider Image: Add Form Visual Text Paragraph Image: B Image: Ima	Status: Draft <u>Edit</u> Visibility: Public <u>Edit</u> Publish immediately <u>Edit</u> Readability: Needs improvement SEO: Not available
	Categories All Categories All Categories Most Used Staff Blogs Uncategorized

Fill in a Title for the post, and any content will go in the large white box under "Paragraph". This entire screen is known as the Page Editor. When done, check the "Staff Blogs" check box and click publish. You can save without publishing to the site at any time by clicking "Save Draft" Here is how the different areas translate to the list view of the blog:



The following describes in more detail what each section is used for:



To edit an existing post, or update one you are working on you can click on "Posts"/ "All Posts" from the left hand menu, and then click on the post title to the right. When you click on an existing post you will see the content of the post open up in the page editor, and the information above will apply to that post.

Note that once a post or page is edited, the "Publish" button changes to "Update". After you initially publish a post, you can then save it by clicking the "Update" Button.

The following image shows what the current post at

<u>https://www.urbanedge.org/sharons-success-story/</u> looks like on the back end. Review the picture on the next page and compare it to the image below to gain a better understanding of how each section translates to the web site.

Sharon's Success Story. How One Renter Achieved Her Hhancia	Publish	
Permalink: https://www.urbanedge.org/sharons-success-story/ Edit	Preview Changes	
Paragraph B I U I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I	 Status: Published <u>Edit</u> Visibility: Public <u>Edit</u> 	
	Published on: Sep 14, 2016 @ 13:44 Ed Readability: Needs improvement	
Urban Edge's Resident Financial Capability program provides integrated financial	∬ SEO: Not available	
support services through its Community Engagement team. With support from <u>NeighborWorks</u> America, staff address issues from severe lack of income and tenancy instability to family budgeting, credit building for families with consistent rental payment history, free tax preparation, and short- and long-term goal setting. Urban	Copy to a new draft Move to Trash Update	
Edge is currently participating in two <u>NeighborWorks</u> America pilots to help renters like Sharon achieve their financial goals.	Categories	
Sharon's Success Story	All Categories Most Used	
Late last year, Sharon was facing eviction from Urban Edge housing. She was being taken to court by the property management company after falling behind on rent.	Staff Blogs Uncategorized	
agreement.	+ Add New Category	
Unfortunately, Sharon was unable to keep up with the agreement and soon defaulted. Facing the threat of eviction once again, Sharon decided it was time for a major course correction. She approached Vilma, an Urban Edge Community Engagement	Tags	
Officer, and joined the Tenancy Preservation Program. Once Sharon agreed to work with Urban Edge staff, the judge allowed Sharon to enter into a modified court agreement.	Featured Image	
Vilma applied the coaching principles she learned while earning her Financial Capability certification through <u>NeighborWorks</u> America in order to create and implement a plan that would help Sharon out of her financial hardship. Ultimately, they were able to identify expenses Sharon could eliminate from her life — daily trips to fast food restaurants, a modified cable television package, and fewer cigarettes purchases. With this newfound confidence, Sharon called her cell phone provider and negotiated a discounted monthly plan. In order to alleviate some of the debt she had		

will use it to Bold text, or to add bulleted lists. A very nice tutorial of how to use the post editor format text can be seen in the video below. It covers many of the formatting tasks and you can see some of the options in action:

https://ithemes.com/tutorials/formatting-wordpress-posts/

A video overview which covers post creation in more detail can be seen here: <u>https://ithemes.com/tutorials/creating-a-wordpress-post/</u>



Creating pages is nearly an identical process. Instead of clicking Posts, Click on Pages:

In general you will more often want to edit a page, vs. create a new one. You have two ways to find pages that you would like to edit. If you are logged into the site, you cTo edit a page, select a page from the list on the right. As an example, to edit the "Mission" Page at https://www.urbanedge.org/about/mission/ click "Mission" (which is the title of the page) in the list:



After clicking on the title, you will be brought to the page editor, it is nearly identical to the post editor. The primary areas you will use/edit are shown below. In most cases you will simply need to edit text in the content area and save your changes. The example below shows the page at <u>https://www.urbanedge.org/about/mission/</u> and can be compared for reference.

Duplicate Post has been greatly redesigned in its options page. Please review the se Donate (104) Dismiss this notice.	lick to preview without saving
Mission 🗧 Title	Publish
Permalink: https://www.urbanedge.org/about/mission/ Edit URL	Visual Text
Paragraph ▼ B I U ☵ ☵ 44 0 0 2 22 ☲ <	 Visibility: Public Edit Published on: Jul 14, 2014 @ 09:28 E Readability: Needs improvement
This new mission is a direct result of our 2015-2020 Strategic Plan and bet the new direction in which Urban Edge is now moving. It affirms our dedica only to the construction of affordable housing, but also to the fostering of th homes everywhere. Our new mission also recognizes that we do this in pa with a host of stakeholders, neighbors, staff, and a board of directors.	tter reflects ation not hriving artnership Move to Trash Upda
Here is the new mission:	Click to save and publish the
Urban Edge is dedicated to s and families. Together, we bu vibrant, prospersus paighbort	and House

All of the same formatting options apply to posts as apply to pages.

Other items can be added much the same way, for example, if you needed to add a new Press Release, you would select "Press Release from the left menu, and click the "Add New Press Release" Button that appeared. And to edit old press releases you could click on them to edit:



The same general rules apply for formatting, saving and editing. Certain items may have more options (such as events), but the same formatting and saving rules apply for all items.

To adjust the slider on the home page, select the home page in the page listing. The easiest way to find it is to click "Pages" from the left menu, then enter "home" in the search box. After searching click on the home page:

📕 Pages 🛛 🛀	Duplicate Post has been grea	tly redesigned	in its options pa	ige. Please <u>rev</u>	<u>iew the settings</u> to make	sure it works as you expect.	0
All Pages Add New	All (41) Publishee (41) Sort E	tice. by Order		2		home	Search Pages
🖈 Posts	Bulk Actions 🔻 Apply	All dates	▼ All S	EO Scores	▼ Filter		4 items
WP Engine	Title	Author	Date	SEO	Readability	SEO Title	Meta Desc.
 Events Annual Reports Properties 	Father Jack Roussin Center	admin	Published 2015/02/10	•	٠	Father Jack Roussin Center - Urban Edge	-
 Media Neighborhoods Programs Toom Membors 	Home — Front Page	admin	Published 2014/07/14	۰	•	Home - Urban Edge	_
Team Wembers							

After opening the page in the page editor, scroll down until you see the Homepage Slider area:

Properties	Homepage Settings	
] Media		
🐞 Neighborhoods	Homepage Slider	
Programs	Slide Image	Jackson Square
🖁 Team Members		Retreation Control Register Comparison Kick-Off Event
C Press Releases		LACKSON
History Events		SQUARE Recreation
🗦 Forms 🚺		Larn. Grov. Socond.
Fact Sheets	Slide Title	JSRC Capital Campaign!
Brochures		

You can edit any of the existing slides in this area, or add new ones by scrolling to the bottom and clicking "Add Slide"

The image below shows an overview of how the 3rd slide on the site is currently set up:



The image on the next page gives a direct relationship between the fields in the add new slide section and an existing slide



A number of very helpful tutorials which cover nearly all WordPress basics can be found here:

https://ithemes.com/tutorials/