



Job Description

JOB TITLE: Communications & Fundraising Associate
DEPARTMENT: Resource Development
REPORTS TO: Director of Fundraising & Communications
STATUS: Full-Time **GRADE:** 3

Organizational Background:

Urban Edge is a nonprofit community development organization in Boston with a mission dedicated to strengthening communities and families. Together, we build affordable housing and vibrant, prosperous neighborhoods. We focus on economic justice through financial counseling, wealth building through homeownership education, anti-displacement through foreclosure prevention, and resident support services as we construct more affordable housing. Located where Boston's Latin Quarter meets its historic Black neighborhood at the crossroads of Jamaica Plain and Roxbury in Jackson Square, our goal is to foster diverse urban neighborhoods of choice populated by resilient families and sustained by community relationships.

In 1974, redlining, real estate speculation, and displacement of low-income families tore at the fabric of Boston communities. The determined resident opposition had succeeded in halting the extension of I-95 through the city, but the landscape sustained the scars of cleared land. That's when community leaders came together and founded our agency to rebuild our neighborhood on the "urban edge." We have developed nearly 1,500 affordable housing units and maintain a portfolio of 1,431 units. Urban Edge's budget for CY23 is approximately \$7M, and we currently employ a staff of 33.

Summary:

The Communications & Fundraising Associate is an outgoing, solution-oriented professional committed to helping broadcast our work to the community and raising funds needed to implement Urban Edge's real estate development, community engagement, and wealth-building services. This position requires managing multiple priorities and projects simultaneously. A high degree of professionalism and discretion is needed, as it will involve working with traditional, digital, and social media, donors, and colleagues in various departments.

We seek a candidate who can easily manage social media, collect client success stories, publish quarterly newsletters, and be part of executing special events and is willing to learn more about fundraising. This position is ideal for a recent college graduate or someone with one to two years of social media experience. Our organization works on a hybrid schedule, with three days in the office and two days remotely each week.

Essential Duties and Responsibilities:

- Together with the Director of Fundraising & Communications, update and implement Urban Edge's existing Branding, Message, and Style Guide.

- At the direction of the Director of Fundraising & Communications, help refine the existing annual communication and fundraising plan.
- Together with a third-party event planner, help plan and execute our annual major fundraising event, including theme, venue research, permitting (if necessary), caterer selection, in-kind food/beverage solicitation, donor solicitation, and coordinating volunteer opportunities.
- Maintain a social media presence for Urban Edge accounts.
- Sustain Urban Edge blog.
- Update the Urban Edge website regularly.
- Prepare quarterly external stakeholder newsletter.
- Develop a mechanism to collect “success stories” from each department once a quarter.
- As needed, and occasionally support the individual, corporate, foundation, and public sector fundraising activities of the Director of Fundraising & Communications.

Additional Responsibilities:

- Attend and tweet/post relevant community events/celebrations and Urban Edge events/meetings as needed (such events sometimes occur at night or on the weekends).
- Act in the organization's best interest, reflecting the values of teamwork, collaboration, and mutual respect.
- Perform other duties as assigned.

Qualifications:

Minimum Required Experience, Education, and Background:

- College degree OR high school diploma/GED plus 1-3 years social media experience
- Proficiency in Microsoft Office, social media, and database (e.g., Salesforce) knowledge.
- Strong customer service, communication, organizational, and interpersonal skills.

Additional Preferred Experience:

- 1-3 years of experience in communications or fundraising is highly desirable.
- Familiarity with WordPress

Application Process:

- Please forward your resume and cover letter to mrousseau@urbanedge.org.
- The salary is \$45k - \$57k. Urban Edge offers a competitive salary commensurate with experience and qualifications, plus generous benefits.

Urban Edge seeks a diverse pool of candidates. We are committed to a policy of equal employment opportunity without regard to race, color, national origin, religion, disability, gender, gender identity, sexual orientation, or age.